

November 2014

# The White Horse

## Heritage Statement

### Proposal

Application to remove existing public house advertising signs , and replace with new signs and LED lighting.

### Listing

The Building is not listed, nor is it attached or adjacent to any listed buildings.  
The image below indicates the locations of listed buildings within the vicinity.



## **Significance of Heritage Asset**

Brigg, also known as Glanford Brigg is a small market town in North Lincolnshire. The town itself lies mostly on the east bank of the old river, with a small amount to the west. A portion of the west bank is cut off from the rest by the new river, forming an island-like piece of land known as Island Carr

The old town is centered on the marketplace and the adjoining streets of Bridge Street, Wrawby Street, and Bigby Street. The marketplace and Wrawby Street, where much of the town's retail is located, were pedestrianized in the early 1990s. A significant number of buildings in the town centre date to the late 1700s or early 1800s and are listed with the old town as a whole designated a Conservation Area.

Brigg has numerous traditional pubs: But in recent years have lost three pubs namely the Brocklesby Ox, the Ancholme Inn and the Queens Arms. However, eight still remain the The White Horse, Black Bull and Britannia on Wrawby Street, the Woolpack Inn and Lord Nelson in the Market Place, the Exchange Hotel and the Dying Gladiator on Bigby Street, and the Nelthorpe Arms, the White Hart and the Yarborough Hunt.

### **Aesthetic and architectural significance**

The White Horse, an 18th century inn, the exterior has changed very little over the years. It fronts out onto Wrawby Street with a simple flat elevation with modest vertically orientated windows and centrally positioned main entrance.

The out buildings to the rear are of less importance due to being built much later as an infill. The White Horse sits in very nicely into the street scene, sited on the corner of Wrawby Street and Grammar School Road.

The current state of the White Horse is poor although it is hard not to notice the underlying architectural details of the front elevation. The windows with the fascia cornicing and detailing are good, although this is let down by the poor state of repair of the roof and the store / outbuildings to the rear, which have been neglected for some time.

The timber sash windows form the biggest visual impact from the road along with the imposing front entrance portico. The side road elevation has less architectural detailing of any significance with exception of the old water pump. Once again the roof is in a poor state of repair as are areas of brick walling.

## **Details of proposal / schedule of works – External alterations**

The existing painted timber flat signage and metal hanging signs are to be removed South / East elevations, and render behind repaired and restored where required. The rendered elevations will be redecorated, to a new heritage colour scheme (as approved in application PA2014/0576) All the intricate moldings and paneling will be retained and once again repaired and refinished.

The West elevation off Grammar School Road & Bernard Avenue North Elevation currently has no advertising, this is to remain as no there is no signage applied for in these areas.

The South elevation as seen from Wrawby road will see the majority of the new advertising. The road elevation is proposed to have Halo LED lighting for the primary pub name and Free house signs. These are supplied in steel / acrylic and finished in black. The single projecting sign is to be fixed to the existing building with expanding steel bolts and steel plates finished in black. The projecting sign will be powder coated fret cut aluminum also finished in black as will the menu casing and amenity boards. Small discrete pod LED lighting is proposed to the projecting sign, and the Menu casing will be internally lit.

The East elevation is to have a sign written pictorial applied directly to the building fabric.

All works will be to the satisfaction of the conservation officer.

### **Assessment of Impact Statement of Need**

The work described for this proposal needs to be undertaken to ensure that the building will be utilised as a public house into the future. JD Wetherspoon as a company have a stringent maintenance schedule for each of their pubs meaning the preservation of the building and improve the appearance to bring it back to its former glory.

### **Statement of Impact**

The materials and finishes of the proposed signage is the main impact to the structure of the fabric of the building, the proposed new signage is sympathetic to the surrounding buildings and within the street scene. The colours are traditional with the used of soft static LED subtle lighting.